



FOR
DIGITAL
AND
ETHICS
POLICY

Sixth Annual
International Symposium
on Digital Ethics

Friday, November 4, 2016
Loyola University Chicago



BREAKFAST AND REGISTRATION



8:15 - 9:00 AM

Regents Hall, 16th floor

CENTER FOR DIGITAL ETHICS & POLICY

The Center for Digital Ethics and Policy was founded through the School of Communication at Loyola University Chicago in an effort to foster more dialogue, research, and guidelines regarding ethical behavior in online and digital environments. The center publishes essays, develops sets of best practices and hosts an annual International Symposium on Digital Ethics.

Please visit <http://digitaletics.org/> weekly for new essays on digital ethics issues: If you would like to contribute to the site, please contact Bastiaan Vanacker @ bvanacker@luc.edu.

FOLLOW THE SYMPOSIUM

#digethics6

Twitter handle: @digethics

Make the most of your experience and follow us on Twitter at @digethics. We are also live-streaming the event on digitaletics.org. And keep up with the latest work by The Center for digital ethics at: digitaletics.org.

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SYMPOSIUM WELCOME 9:00 AM

DR. DON HEIDER: Founder, Center for Digital Ethics & Policy; Dean, School of Communication, Loyola University Chicago @[donheider](https://twitter.com/donheider)

Don Heider is the Founding Dean and Professor at the School of Communication at Loyola University Chicago. He is the editor of "A Practical Guide to Digital Journalism Ethics, Digital Ethics: Research & Practice and Living Virtually." Heider is a multiple Emmy-award-winning producer and reporter who spent ten years in news before entering the academy.

9:15 AM - 10:00 AM

ETHICS & THE RIGHT TO BE FORGOTTEN

MEG LETA JONES: Georgetown

Professor Jones is the author of "Ctrl+Z: The Right to be Forgotten." She is also an affiliate faculty member of the Science, Technology, and International Affairs program in Georgetown's School of Foreign Service, the Center for Privacy & Technology at Georgetown Law Center, and the Brussels Privacy Hub at Vrije Universiteit Brussel.



TROLLS & SELFIES

Concurrent Session: 10:00 - 11:00 AM
Lewis Tower, 111 E. Pearson, 16th floor

REGENTS HALL

MODERATOR

MEGHAN DOUGHERTY: Loyola University Chicago

Dr. Dougherty studies the preservation of Web cultural heritage and Web historiography. With a background in media ecology, Dougherty teaches courses in digital culture, Internet research methods, and communication technology.



FUNERAL SELFIES AND ITS DISCONTENTS

MATHIAS KLANG: University of Massachusetts Boston
[@Klangable](#)

Professor Klang's research and teaching are focused on the social impacts of technology, activism, and privacy in digital culture. Spanning media, informatics, information systems and law, his work explores our digital rights and the impact of technology on our lives.

THE ETHICS OF AMPLIFICATION: THE ROLE PLATFORMS AND JOURNALISTS PLAY IN PERPETUATING ONLINE AGGRESSION

WHITNEY PHILLIPS: Mercer
[@wphillips49](#)

Professor Phillips' book, "This is Why We Can't Have Nice Things: Mapping the Relationship between Online Trolling and Mainstream Culture," won the 2016 Nancy Baym Book Award, sponsored by the Association of Internet Researchers. She is the co-author with Ryan Milner of "The Ambivalent Internet: Mischief, Oddity, and Antagonism Online."

MEMES AND FETISHIZED ONLINE PLAY

RYAN MILNER: College of Charleston
[@rmmilner](#)

Professor Milner is the author of "The World Made Meme: Public Conversations and Participatory Media" and co-author with Whitney Phillips of "The Ambivalent Internet: Mischief, Oddity, and Antagonism Online."

ETHICS_{of} COMMERCE & CORPORATE CONCERNS

Concurrent Session: 10:00 - 11:00 AM
School of Communication, 51 E. Pearson

SoC CONVERGENCE STUDIO

MODERATOR

DAVID KAMERER: Loyola University Chicago
Professor Kamerer teaches courses in digital media, measurement and public relations. He has earned accreditations from the Public Relations Society of America and Google.

SEEING THROUGH TRANSPARENCY: DATA BROKERS AND PRIVACY POLICY

MATTHEW CRAIN: CUNY
[@mediated1](#)

Professor Crain writes and teaches about the transformation of media and advertising systems in the digital age with an emphasis on economics, politics, and internet technologies. His work has been published in the International Journal of Communication, Information Communication & Society, and New Media and Society (in press).

DIGITAL MARKETPLACE: THE INFLUENCE OF MARKET FORCES ON NORMATIVE ROLE IN THE INTERNET AGE

CHAD PAINTER: University of Dayton
[@ChadPainter77](#)

Dr. Painter's primary teaching areas are media ethics, media law, and news writing and reporting. His research focuses on the areas of media ethics, diversity studies, entertainment studies, sports communication, history, and new media.

ETHICS, AI, AND THE PHATIC FUNCTION: CAN BOTS BE PROFESSIONAL COMMUNICATORS?

HEIDI MCKEE: Miami of Ohio

Heidi A. McKee is the Roger and Joyce L. Howe Professor of Writing, an associate professor of English, and Director of the Howe Writing Initiative in the Farmer School of Business at Miami University. Her co-authored and co-edited books are: Digital Writing Research: Technologies, Methodologies, and Ethical Issues (2007); The Ethics of Internet Research: A Rhetorical, Case-Based Process (2009); Technological Ecologies and Sustainability (2009); and Digital Writing Assessment and Evaluation (2013). Her latest book project with James Porter is Professional Communication in a Digital Age: A Rhetorical and Ethical Approach.

JAMES PORTER: Miami of Ohio
[@reachjim](#)

Professor Porter has authored several books on rhetoric and ethics including "Audience and Rhetoric" (1992), "Opening Spaces: Writing Technologies and Critical Research Practices" (1997) with Patricia Sullivan, "Rhetorical Ethics and Interneted Writing" (1998), and "The Ethics of Internet Research" (2009) with Heidi McKee. With colleague Heidi McKee, he is currently working on a new book titled "Professional Communication in a Digital Age: A Rhetorical and Ethical Approach."

KEYNOTE SPEAKER & LUNCH

12:00 - 1:30 PM
Regents Hall, 16th floor

REGENTS HALL: 11:15 AM

MAX SCHREMS: Privacy Activist
[@maxschrems](#)

Schrems is the founder of Europe v Facebook; Author of “Kampf um deine Daten and Private Videoüberwachung” (“Fight for your Data and Private Video Surveillance Law”). In ‘Schrems v. Data Protection Commissioner’ he has succeeded in his challenge against the “Safe Harbor” system at the European Court of Justice. Based on the disclosures of Edward Snowden the European Court of Justice has invalidated “Safe Harbor” in October 2015.

INTERVIEWED BY BASTIAAN

VANACKER: Professor Vanacker is the Program Director for the Center for Digital Ethics and Policy. His work focuses on media ethics and law, and he has been published in the *Journal of Mass Media Ethics*.



Lilie Chouliaraki

Author of “The Spectatorship of Suffering” and Professor of Media and Communications at the London School of Economics

Professor Chouliaraki is the director of the PhD program and Professor of Media and Communications at the London School of Economics. She is the author of *The Spectatorship of Suffering* and *The Ironic Spectator: Solidarity in the Age of Post-Humanitarianism*, which won the 2015 ICA Outstanding Book Award.

EXPLORING, MAKING & MANAGING



Concurrent Session: 1:30- 2:30 PM
Lewis Tower, 111 E. Pearson, 16th floor

REGENTS HALL

MODERATOR

GEORGE VILLANUEVA: Loyola University Chicago

Professor Villanueva pursues questions about the changing global context of community, civic engagement, social justice, race and ethnicity, equitable urban development, democracy, the city, public culture, and visual communication.

EXPLORING ETHICAL ENCRYPTION

SHANNON OLTMANN: University of Kentucky

Professor Oltmann's research areas include access to information; intellectual freedom and censorship; information policy; and public libraries.

EXPLORING THE EFFECTS OF SOCIAL MEDIA MODALITY AND ANONYMITY ON RISK AWARENESS AND PERCEPTION OF PRIVACY

MATTHEW PITTMAN: Oregon
[@matthewcpittman](https://twitter.com/matthewcpittman)

Matthew Pittman is a Communication PhD candidate in the School of Journalism and Communication at the University of Oregon. He has received the Anderson Media Ethics fellowship for the last two years, and he studies digital ethics, strategic social media and consumer well-being.

MAKING AND MANAGING BODIES: A DIGITAL, MEDICAL, AND COMMERCIAL ALLIANCE

TIMOTHY H. ENGSTRÖM: RIT

Professor Engström concentrates primarily on 19th and 20th Century European and Anglo-American philosophy: mostly German and French philosophy in relation to American Pragmatism. His publications concentrate on the areas of aesthetic theory, social and political philosophy, ethics, and philosophy of technology. His most recent book, with Evan Selinger, is "Rethinking Theories and Practices of Imaging." He is a recipient of RIT's Eisenhart Award for Outstanding Teaching.



VISIBLE & INVISIBLE THINGS

Concurrent Session: 1:30 - 2:30 PM
School of Communication, 51 E. Pearson

SoC CONVERGENCE STUDIO

MODERATOR

JILL GEISLER: Loyola University Chicago

Geisler is an expert in leadership and management. She teaches and coaches leaders from Boston to Bhutan. She is the author of the book “Work Happy: What Great Bosses Know,” writes a monthly management column for the Columbia Journalism Review, and just launched her latest podcast: “Q&A: Leadership and Integrity in the Digital Age” on iTunes U.



UNCOVERING THE INVISIBLE: STUDYING ALGORITHMIC ONLINE COPYRIGHT ENFORCEMENT

SHARON BAR-ZIV & NIVA ELKIN-KOREN:
University of Haifa

Dr. Sharon Bar-Ziv earned her Bachelor’s Degree in Law (LL.B, Major in Law & Technology), and her Master’s Degree in Law (LL.M, Summa Cum Laude) all from the University of Haifa. In 2013 Dr. Bar-Ziv completed her PhD thesis at the University of Haifa, Faculty of Law. Her area of specialization focuses on Law & Technology issues, Intellectual Property Law, Science and R&D Policy, Innovation and Entrepreneurship, Cyber Law and Empirical Methodologies for Intellectual Property Studies.

Professor Elkin-Koren is a member of the Patent Authority Audit Commission in Israel, a member of the Academic Directors and Steering Committee of the Jerusalem Center for Ethics, Mishkenot Shaananim, and a co-founder of the Alliance of Israeli Institutions of Higher Education for Promoting Access to Scientific Materials.

DELETING AND SAVING IN THE INTERNET OF THINGS

JO ANN ORAVEC: Wisconsin Whitewater

Professor Oravec taught computer information systems and public policy at Baruch College of the City University of New York and also taught in the School of Business and the Computer Sciences Department at UW-Madison as well as Ball State University. . Author of Virtual Individuals, Virtual Groups: Human Dimensions of Groupware and Computer Networking, Cambridge University Press. She has held visiting fellow positions at both Cambridge and Oxford.

ROBOTS & VIRTUAL REALITY



REGENTS HALL

2:45 - 3:30 PM

CULTURE AND HUMAN-ROBOT INTERACTION

JULIE CARPENTER: Author
[@jgcarpenter](#)

Dr. Carpenter's principal research has been in the field of human-robot interaction, specifically human emotions and attachment to robots, especially in field applications and stressful situations, such as in healthcare, humanitarian relief, and defense scenarios. She is also currently a Research Fellow in California Polytechnic State University's Ethics + Emerging Sciences Group, a non-partisan organization focused on the risk, ethical, and social impact of emerging sciences.

3:30 - 4:15 PM

ETHICS OF VIRTUAL REALITY

DON HEIDER: Loyola University Chicago
[@donheider](#)

COCKTAILS & NETWORKING

4:15 PM, Regents Hall

Please join us for wine, beer, and hors d'oeuvres and get to know the panelists and symposium participants.

