

COMM100
School of Communication Seminar
Spring 2014

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Time: Mon., 9:20-10:10
Meet: Corboy, 303
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Office Hours: Mon, 10:30-11:30 and by appointment

Course Objectives: Why are you attending college? Why are you focusing on Communication courses? As a “digital native” and future Loyola graduate, how will you apply media research methods to the larger world?

The purpose of this course is to help you answer some of these questions. COMM 100 will introduce students to the School of Communication and connect them with the people and resources that can help you succeed-- advisors, faculty, media, clubs, equipment, convergence studios. You will begin to chart a career course, identify an appropriate internship and/or study abroad program that matches your interests. You will become aware of faculty research projects to give you the best understanding of the breadth of our field. You will start to network with some of the professional opportunities that only a city like Chicago can offer.

Readings: There are no required readings for this course.

Grading, Assignments and Evaluation: This course will be graded on a pass-fail basis (credit-no credit). Regular participation is required to successfully pass the course.

Any more than two absences will result in a failing grade for the course.

Assignments: Complete 5 of the 10 homework options, in any order;

3 assignments completed by midterm; 2 more BEFORE the final class.

*You must also create an **electronic portfolio and resume** by the final week.*

Homework Assignments (Complete 5 options and electronic portfolio):

- Attend one event at SOC Job, Internship & Career Fair Week: gather biz cards, info from potential employer/internship (see schedule on SOC site). Write up a brief list/description of openings that interest you. (You can also check out [Ramblerlink](http://luc.edu/career) (luc.edu/career))
- Interview a communication professional about their job and career path (1 pg summary)
- Interview SOC student about their major and career path ideas (1 pg summary)
- Make [sustainability commitment](#)—no more plastic water bottles, etc.. (Do a 1-month log)
- Attend an off-campus play, film or comedy event (1 pg review); May do two diff. choices!
- Read an essay on the Center for [Digital Ethics & Policy](#) web site; write a response (1 pg)
- Secure a brochure and application for a study abroad program in communication; write an overview of why you are interested in country choices (1 pg. summary)
- Write a letter to the editor of the Phoenix
- Apply to be a WLWU volunteer-- <http://wluw.org/apply/> (print out web application)

Course Schedule

- Week 1 (1/13)** I'll buy you coffee/tea in Corboy cafe
- Week 2 (1/20)** MLK day; No class.
- Week 3 (1/27)** Get read! Get seen! Meet Ralph Braseth (Student Media)
SOC Career Week events--1/28,29,30; Intern Fair on 2/4
- Week 4 (2/3)** Figure out how to focus on a major
Advising: Assistant Dean Shawna Cooper-Gibson.
- Week 5 (2/10)** Get on the air! Danielle Gunn (WLUW)
- Week 6 (2/17)** SOC Research/Homework (Bring assignment from other class)
The library is the new source of power—**meet Gabrielle Annala**
- Week 7 (2/24)** The best way to increase your happiness
Service Learning: Dr. Green, Center for Experiential Learning
3 Assignments due Friday, 2/28 by 12:00 am!!
- **** *Spring Break (no class on 3/3)* ******
- Week 8 (3/10)** TBA
- Week 9 (3/17)** Hear from the experts—the upperclassmen...
- Week 10 (3/24)** Easter Holiday---No class
- Week 11 (3/31)** Study Abroad in Communication
Meet at Office for International Programs & Students, Sullivan Ctr. 203
- Week 12 (4/7)** SOC faculty—Presenting Richelle Rogers
- Week 13 (4/14)** Networking with your peers
Sharing your electronic resume and portfolios (show in class)
- **** *Easter (no class on 4/21)* ******
- Week 14 (4/27)** Two more assignments and final electronic portfolio due online by
Sun, midnight.

*** Note: This schedule is tentative and subject to revision by the instructor.**